Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (original) A sequentially placed shipping and packing label system

adapted to be applied to a substrate, said system comprising:

a packing list including a front side, a back side, a leading margin, a trailing margin, first and

second side margins, a first portion being substantially free of adhesive on both the

front side and the back side and having a length L and a width W, and a second

portion having adhesive applied to at least a part of the back side thereof; and

a shipping label separate and discrete from said packing list, said shipping label including

a face side, a rear side, a leading edge, a trailing edge, first and second side edges,

and lines of weakness defining a center section removable along said lines of

weakness from a surrounding border portion, adhesive being applied to at least a

portion of the rear side of said border portion, whereby the shipping label may be

placed in registry with the packing list with the packing list margins inboard of the

shipping label edges.

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2. (original) The system of claim 1, wherein the packing list includes a first

longitudinally extending line of weakness extending substantially between said leading margin and

said trailing margin, said first portion being separable from said second portion along said line of

weakness.

3. (original) The system of claim 2, wherein the packing list includes a

second longitudinally extending line of weakness oriented substantially parallel to said first

longitudinally extending line of weakness and extending substantially between said leading margin

and said trailing margin and defining a third portion having adhesive on at least a portion of the back

side thereof, said first portion being positioned between said second portion and said third portion

and separable therefrom along said first and second longitudinally extending lines of weakness.

4. (original) The system of claim 3, said lines of weakness of said shipping

label being positioned to present a longitudinal dimension D of the center section greater than length

L and a transverse dimension T of the center section greater than width W wherein the packing list

edges may be positioned inboard of the lines of weakness defining the center section of the shipping

label.

5. (original) The system of claim 3, wherein the first and second

longitudinally extending lines of weakness of the packing list are positioned inboard of the lines of

weakness defining the center section of the shipping label.

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6. (original) The system of claim 1, wherein the packing list includes scannable indicia on the front face and wherein the shipping label includes scannable indicia on the face side corresponding to the scannable indicia on the front face of the packing list.

7. (original) The system of claim 1, wherein the shipping label includes an additional line of weakness extending between the side margins to define a tear strip positioned adjacent the center section.

8. (original) In combination:

a container having a face adapted to receive a label thereon;

a packing list adhesively coupled to the face, the packing list including a front side, a back

side, a leading margin, a trailing margin, first and second side margins, a first portion

being substantially free of adhesive on both the front side and the back side and

having a length L and a width W, and a second portion having adhesive applied to

at least a part of the back side thereof and attached to said face; and

a shipping label separate and discrete from said packing list, said shipping label including

a face side, a rear side, a leading edge, a trailing edge, first and second side edges,

and lines of weakness defining a center section removable from a surrounding border

portion, adhesive being applied to at least a portion of the rear side of said border

portion, whereby the shipping label is adhered to the container in registry with the

packing list with the packing list margins inboard of the shipping label edges.

9. (original) The combination of claim 8, wherein the packing list includes

a first longitudinally extending line of weakness extending substantially between said leading margin

and said trailing margin, said first portion being separable from said second portion along said line

of weakness.

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10. (original) The combination of claim 9, wherein the packing list includes

a second longitudinally extending line of weakness oriented substantially parallel to said first

longitudinally extending line of weakness and extending substantially between said leading margin

and said trailing margin and defining a third portion having adhesive on at least a portion of the back

side thereof, said first portion being positioned between said second portion and said third portion

and separable therefrom along said first and second longitudinally extending lines of weakness.

11. (original) The combination of claim 10, said lines of weakness of said

shipping label being positioned to present a longitudinal dimension D of the center section greater

than length L and a transverse dimension T of the center section greater than width W wherein the

packing list edges are positioned on the container inboard of the lines of weakness defining the

center section of the shipping label.

12. (original) The combination of claim 10, wherein the first and second

longitudinally extending lines of weakness of the packing list are positioned inboard of the lines of

weakness defining the center section of the shipping label.

13. (original) The combination of claim 8, wherein the packing list includes

scannable indicia on the front face and wherein the shipping label includes scannable indicia on the

face side corresponding to the scannable indicia on the front face of the packing list.

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14. (original) The combination of claim 13, wherein the container face has

scannable indicia thereon corresponding to the scannable indicia on the front face of the packing list.

15. (original) The combination of claim 8, wherein the packing list includes

scannable indicia on the front face and wherein the container has scannable indicia thereon

corresponding to the scannable indicia on the front face of the packing list.

16. (original) The combination of claim 8, wherein the shipping label

includes an additional line of weakness extending between the side margins to define a tear strip

positioned adjacent the center section.

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17. (new) A sequentially placed label system adapted to be applied to a substrate,

said system comprising:

a first sheet including a front side, a back side, a leading margin, a trailing margin, first and

second side margins, a first portion having a length L and a width W, and a second

portion, wherein adhesive is applied to at least a part of the back side of the second

portion; and

a second sheet separate and discrete from said first sheet, said second sheet including a face

side, a rear side, a leading edge, a trailing edge, first and second side edges, and lines

of weakness defining a center section removable along said lines of weakness from

a surrounding border portion, adhesive being applied to at least a portion of the rear

side of said border portion, whereby the second sheet may be placed in registry with

the first sheet with the first sheet margins inboard of the second sheet edges.

18. (new) The system of claim 17, wherein the first sheet includes a first

longitudinally extending line of weakness extending substantially between said leading margin and

said trailing margin, said first portion being separable from said second portion along said line of

weakness.

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19. (new) The system of claim 18, wherein the first sheet includes a second

longitudinally extending line of weakness oriented substantially parallel to said first longitudinally

extending line of weakness and extending substantially between said leading margin and said trailing

margin and defining a third portion having adhesive on at least a portion of the back side thereof,

said first portion being positioned between said second portion and said third portion and separable

therefrom along said first and second longitudinally extending lines of weakness.

20. (new) The system of claim 19, said lines of weakness of said second sheet

being positioned to present a longitudinal dimension D of the center section greater than length L

and a transverse dimension T of the center section greater than width W wherein the first sheet edges

may be positioned inboard of the lines of weakness defining the center section of the second sheet.

21. (new) The system of claim 19, wherein the first and second longitudinally

extending lines of weakness of the first sheet are positioned inboard of the lines of weakness

defining the center section of the second sheet.

22. (new) The system of claim 17, wherein the first sheet includes scannable

indicia on the front face and wherein the second sheet includes scannable indicia on the face side

corresponding to the scannable indicia on the front face of the first sheet.

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23. (new) The system of claim 17, wherein the second sheet includes an additional line of weakness extending between the side margins to define a tear strip positioned adjacent the center section.

- 24. (new) The system of claim 17, wherein the first portion is substantially free of adhesive on both the front side and the back side.
 - 25. (new) In combination:

a container having a face adapted to receive a first sheet thereon;

a first sheet adhesively coupled to the face, the first sheet including a front side, a back side, a leading margin, a trailing margin, first and second side margins, a first portion having a length L and a width W, and a second portion;

adhesive positioned between at least a part of the back side of the second portion and said face of the container adhesively connecting said first sheet to said container; and a second sheet separate and discrete from said first sheet, said second sheet including a face side, a rear side, a leading edge, a trailing edge, first and second side edges, and lines of weakness defining a center section removable from a surrounding border portion, adhesive being applied to at least a portion of the rear side of said border portion, whereby the second sheet is adhered to the container in registry with the first sheet with the first sheet margins inboard of the second sheet edges.

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26. (new) The combination of claim 25, wherein the first sheet includes a first

longitudinally extending line of weakness extending substantially between said leading margin and

said trailing margin, said first portion being separable from said second portion along said line of

weakness.

27. (new) The combination of claim 26, wherein the first sheet includes a second

longitudinally extending line of weakness oriented substantially parallel to said first longitudinally

extending line of weakness and extending substantially between said leading margin and said trailing

margin and defining a third portion having adhesive located between at least a portion of the back

side of said third portion and said container, said first portion being positioned between said second

portion and said third portion and separable therefrom along said first and second longitudinally

extending lines of weakness.

28. (new) The combination of claim 27, said lines of weakness of said second

sheet being positioned to present a longitudinal dimension D of the center section greater than length

L and a transverse dimension T of the center section greater than width W wherein the first sheet are

positioned on the container inboard of the lines of weakness defining the center section of the second

sheet.

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29. (new) The combination of claim 25 wherein the first and second

longitudinally extending lines of weakness of the first sheet are positioned inboard of the lines of

weakness defining the center section of the second sheet.

30. (new) The combination of claim 25, wherein the first sheet includes

scannable indicia on the front face and wherein the second sheet includes scannable indicia on the

face side corresponding to the scannable indicia on the front face of the first sheet.

31. (new) The combination of claim 30, wherein the container face has scannable

indicia thereon corresponding to the scannable indicia on the front face of the first sheet.

32. (new) The combination of claim 25, wherein the first sheet includes

scannable indicia on the front face and wherein the container has scannable indicia thereon

corresponding to the scannable indicia on the front face of the first sheet.

33. (new) The combination of claim 25, wherein the second sheet includes an

additional line of weakness extending between the side margins to define a tear strip positioned

adjacent the center section.

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34. In combination:

a container having a face adapted to receive a first sheet thereon;

a first sheet adhesively coupled to the face, the first sheet including a face side, a rear side,

a leading edge, a trailing edge, first and second side edges, and first and second

longitudinally extending lines of weakness extending substantially parallel to said

first and second side edges, a cross line of weakness extending substantially parallel

to said leading edge, and an inboard transversely extending line of weakness defining

a center section substantially free of adhesive on said rear side and removable from

a surrounding border portion having adhesive positioned on said back side and

extending along a majority of each of said leading edge, said trailing edge, and said

first and second side edges; and

a second sheet having a front side and a back side, said back side side being mounted

adjacent one of said container and said first sheet.

35. (new) The combination of claim 34, wherein said second sheet is adhesively

mounted to said container.

36. (new) The combination of claim 34, wherein said second sheet includes a

leading margin, a trailing margin, first and second side margins, first and second longitudinally

extending substantially parallel lines of weakness extending between said leading margin and said

trailing margin and defining a first portion substantially free of adhesive positioned inboard of said

lines of weakness and second and third portions positioned outboard of ones of said first and second

longitudinally extending parallel lines of weakness.

37. (new) The combination of claim 36, wherein said first portion of said second

sheet is positioned substantially beneath said first sheet such that said center section of said first

sheet is positioned in superposed relationship to said first section of said second sheet.

38. (new) The combination of claim 37, wherein said first sheet includes an

outboard transversely extending line of weakness positioned between said trailing edge and said

inboard line of weakness and substantially parallel to said inboard line of weakness to define a tear

strip positioned intermediate said border section and said center section.

39. (new) The combination of claim 38, including portions of adhesive

positioned on said rear side of said tear sheet proximate to said side edges.

40. (new) The combination of claim 39, wherein said second sheet has a length

L and a width W, and wherein said lines of weakness of said first sheet are positioned to present a

longitudinal dimension D of the center section greater than the length L and a transverse dimension

T of the center section greater than width W wherein the second sheet is positioned on the container

inboard of the lines of weakness defining the center section of the second sheet.

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41. (new) The combination of claim 40, wherein said first sheet has indicia printed on said face side and said rear side of center section.

- 42. (new) The combination of claim 41, wherein said second sheet has indicia printed on said front side and said back side.
- 43. (new) The combination of claim 41, wherein at least some of the indicia on said first sheet and said second sheet includes scannable indicia.